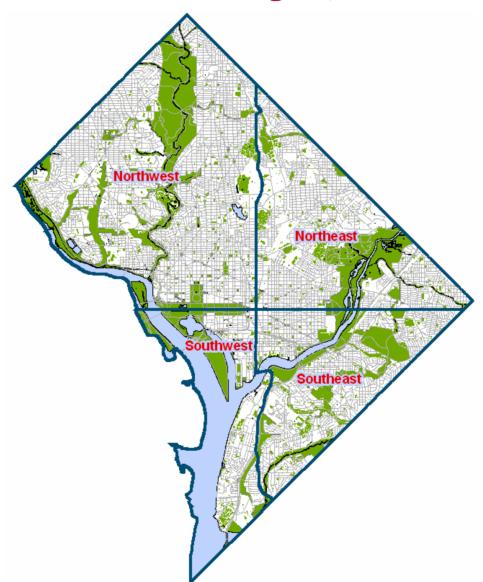


The Development of a Master Address Repository for Washington, DC





What is the Master Address Repository (MAR)?

Comprehensive Gazetteer for the District of Columbia

- **✓ The MAR is Standards**
 - **✓** An official syntax for addresses and address components
- **✓ The MAR is Data**
 - ✓ A comprehensive point address database for Washington, DC. 135,900, valid addresses assembled and researched from more than 20 Address Databases.
 - **✓** Front elevation photographs of most taxable structures
 - **✓** Locations for each intersections, blocks, property squares.
 - ✓ Alias records that contains relate to government offices, memorials, museums, landmarks, statues, hospitals, schools, police stations, fire stations, and other prominent locations
- **✓** The MAR is Applications
 - **✓** Web services that can be embedded into other applications
 - ✓ A Web site
 - **✓** A stand alone batch geocoder
 - **✓ Tools within ArcGIS DC GIS Toolbar**



Project Objectives

- ✓ Create a repository that is real time and contains 100% of all valid DC addresses, intersections, block information, and significant place names.
- ✓ Create an enterprise system that is capable of allowing <u>ALL</u> DC agencies to verifying addresses for their business purposes.
- ✓ Create an enterprise application tool that is capable of cleaning address data and purging incorrect address data.



Why Is MAR Important?

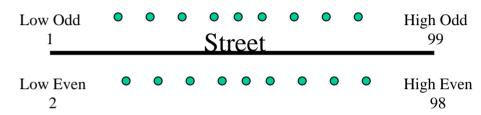
- ✓ The MAR has established a unified addressing standard. It allows the District Government to easily compare information about an address, block or intersection across databases and agencies.
- **✓** Addressing standards are built into the MAR.
- ✓ It has tools that allow for geocoding and information retrieval regarding addresses, intersections and blocks that enforce the standards.
- ✓ Ultimately will greatly simplify crosscutting queries by address within the DC government.



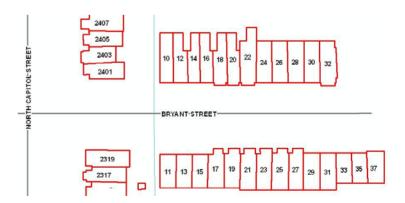
Why MAR is Better than Anything We had Before?

- Point Geocoding
 - More flexible
 - More spatially accurate
- Street Name (Aliases)
- Military Areas
- University Campuses
- Public Housing
- Apartment Buildings
- Place Names (Aliases)
- Scrubbing Addresses

Street Centerline Geocoding

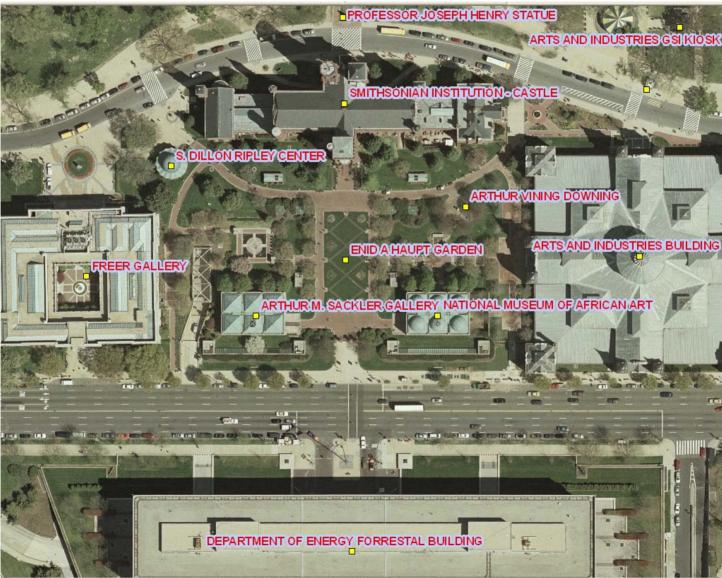


Point Geocoding





Aliases: Museums & Government Buildings





MAR Maintenance

- **OCTO -Responsible for technical support**
 - Database
 - **▶** Web Service
 - **Batch Processing**
 - > Initial Field Work
 - Initial address range push
- **□** DCRA -Responsible for maintaining individual addresses
 - Creating New Addresses
 - Including Field Work
 - Actual Address Ranges (tentative)
- **□ DDOT-** Responsible for maintaining Street Centerline File
 - > Street Name
 - **→** Theoretical Address Range
 - Roadwayseg ID



MAR: Database Design

- ➤ The MAR is stored in Oracle 9.2.07
- > It is a relational database with over 20 tables
- ➤ It is linked with DC Department of Transportation's Street Spatial Database (SSD)

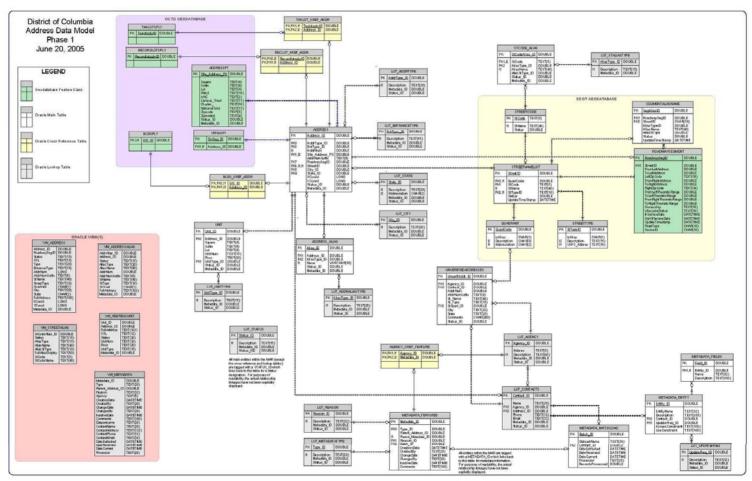
Address Attributes

- Unique Address Identification Number (AID)
- Street Number
- Street Name
- Street Type
- Quadrant
- Full Address
- Roawaysegment
- X Coordinates
- Y Coordinates

- Ward
- ANC
- Property square
- Neighborhood Cluster
- Zipcode
- National Grid Coordinates
- Voting Precinct
- Census Tract
- Police District & Police Service Area



MAR Database Design





Address Verification Process

- **✓** Sources for New Addresses
 - **Change Detection**
 - > Individual Requests (submitted by users)
 - > Database Matching
- **✓ Checking Individual Addresses**
- **✓ Digitizing Addresses**
- **✓** Address Anomalies

The database matching technique yields the most missing or faulty addresses. Some of them are as follows:

- Abbreviations: 'CT AVENUE' the state postal abbreviation instead of 'CONNECTICUT AVENUE' or 'AVE" instead of 'AVENUE'
- Incorrect Quadrant: Quadrants are the unique address scenario for DC. There are four quads in Washington DC..... NE, NW, SE and SW. Even a complete address may be wrong due to Quad.



Database Matching

- **✓** Acquire Database with Addresses in DC
 - Voter Rolls
 - Office of Tax & Revenue
 - Death & Birth Certificate
 - E911 Calls
 - Building Permits
 - Driver Licenses
 - Students In Public Schools
 - Basic Business
- ✓ Cleanup & Format addresses to match MAR
- **✓** Addresses that do NOT match are separated
- **✓** Research unmatched addresses to determine validity
- ✓ Add validated addresses to the MAR



Individual Requests

MAR Address Submission

Now fill in the form and click the 'Submit' button. (Fields marked with an asterisk * are required.)

*Address for Submission: i.e. 440 4th St NW	301 DECATUR STREET N
Contact Agency:	
Contact Name:	
*Contact Phone: i.e. 202-727-7777	
*Contact Email: i.e. john.doe@dc.gov	
	Submit

Diagnosis:

Component	Parsed & Normalized	Assessment
Street Type	STREET	Valid
Quad	NW	Valid
Street Name	DECATUR	Valid
Address Number/Street Name	301 DECATUR	Not Valid
Street Name/Street Type	DECATUR STREET	Valid
Street Name/Street Type/Quad	DECATUR STREET NW	Valid
Full Address	301 DECATUR STREET NW	Valid Not Verified



Change Detection

Henson Ridge: New Development in SE: 4Q 2005



Checking Individual Addresses

Below are some sources that are being used for address verification:

- **►** United States Postal Service (USPS) Data
- **➤** Orthophotography Imagery
- **▶** Pictometry Imagery
- > Street Centerlines
- **Existing Addresses**
- > Internet Search
- > Field Research



Address Anomalies

Address anomalies are basically unusual addresses. These address anomalies are significant because these cases are reality and had to be accounted for in the repository. The following anomalies were found while working on the MAR:

Examples of Address Anomalies

- > Out of Sequence
- > Address Far from Its Associated Street Name
- **➤ No Address Pattern Along The Same Street Segment**
- > ½ Addresses
- > REAR Addresses
- **➤** Addresses on the Wrong Side of the Street



Out of Sequence



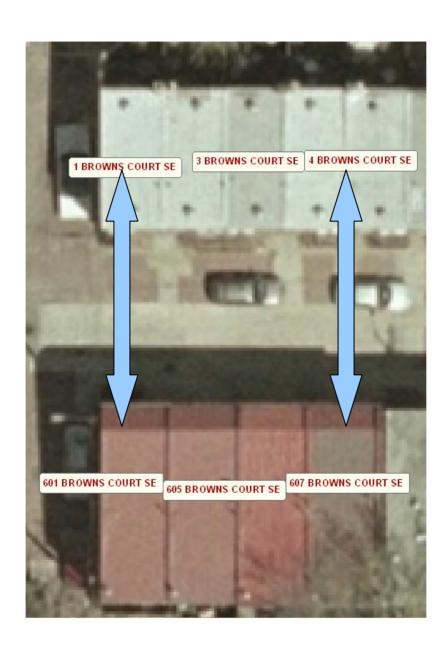


Address Far from Its Associated Street Name





No Address Pattern Along The Same Street Segment





1/2 Address











Address on the Wrong Side of the Street





Ways to Access MAR

- **■** MAR Web Services
- ☐ Current Applications Supported by the MAR Web Service
 - o MAR Sample Client
 - o Crime Mapper
 - o DC Public School Boundary Information System
 - o <u>District Enterprise Zone Finder</u>
 - o DCStat Neighborhood View
 - o DC GIS Tools, Citrix hosted ArcGIS
- **☐** Feature class in an enterprise wide ArcSDE
- **☐** Downloadable AddressPts as Shapefile

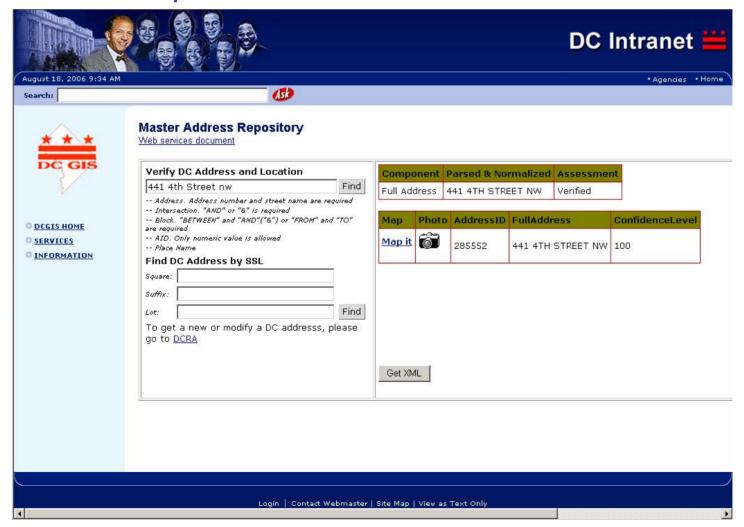


MAR Web Services





MAR Sample Client

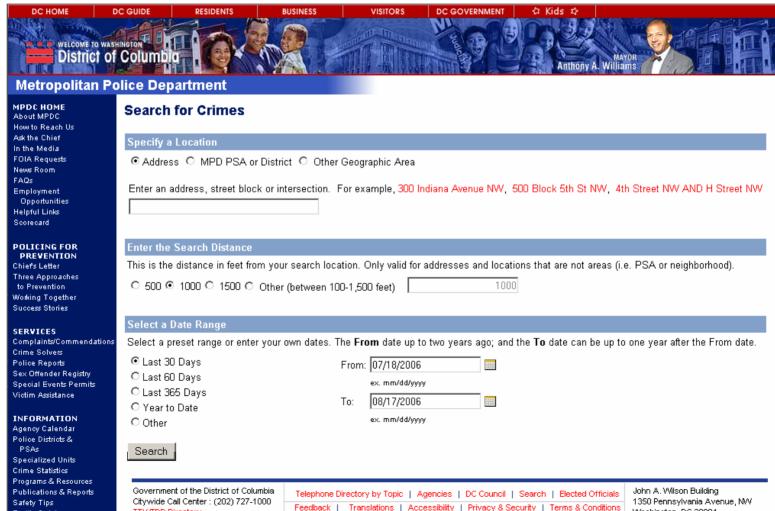




Crime Mapper

TTY/TDD Directory

Traffic Safety



Washington, DC 20004

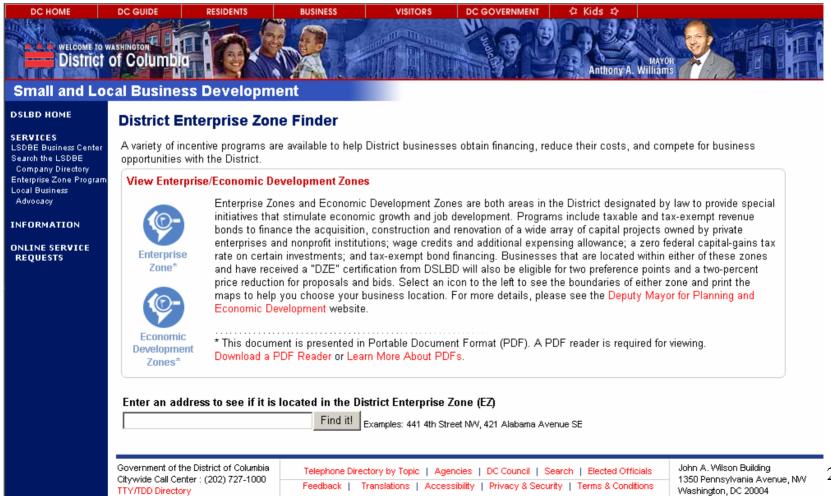


DC Public School Boundary Information System



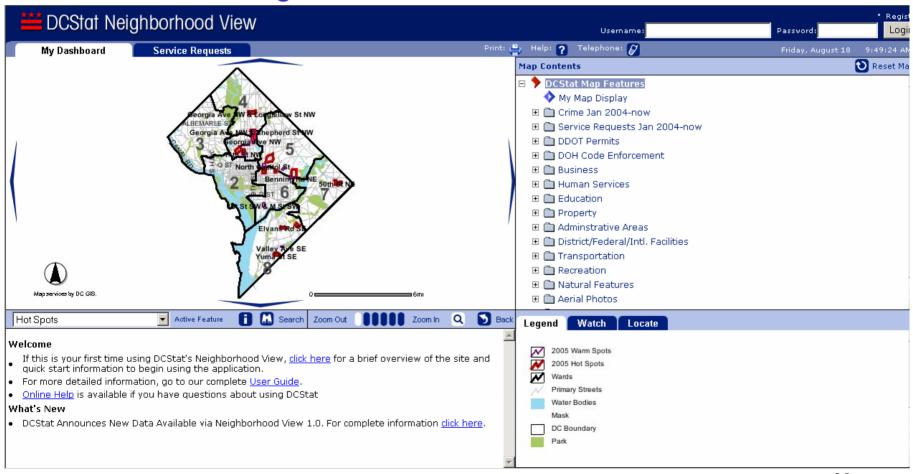


District Enterprise Zone Finder





DCStat Neighborhood View



Conclusion

Current Status of The MAR

✓ ACTIVE ADDRESS POINTS: 135,900

✓ RETIRED ADDRESS POINTS: 1482

✓ ALIASES: **4797**

"The MAR allows the District government to more easily compare information across databases and agencies. The format and quality of address information varies across government systems, making it nearly impossible for government to identify all the activity associated with a given address. Now, addressing standards are built into the MAR. These standards define the valid components of DC addresses (AID, Number, Street Name, Street Type, and Quadrant), including their correct formatting and spelling." (DC GIS Website)

"Every Address Is Important" - MAR Team